



Jonas Kropf

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Ambitious, persistent, honest and always looking for new challenges and opportunities to involve professionally and personally. That's me, Jonas.

WORK EXPERIENCE

Aug. 2016 – Oct. 2017

TESTING AGENT – Netconomy Software & Consulting GmbH
+ Employee in the field of Software Development Quality Assurance

Oct. 2015 – Jun. 2016

CIVIL SERVICE – Rotes Kreuz Landesverband Steiermark
+ Paramedic at the duty station Graz-Stadt

2011 – 2014

INTERNSHIPS – during school
+ BDI – BioEnergy International AG – construction
+ AutomationX GmbH – electrical engineering

EDUCATION

Sep. 2016 – Today

BACHELOR'S DEGREE IN MARKETING & SALES – University of Applied Science Campus02
+ Extra occupational
+ Currently in the 3rd Semester

2010 – 2015

HIGHER SCHOOL FOR INFORMATICS – HTBLA Kaindorf
+ Graduation June 2015

SKILLS

Marketing

STRATEGIC MARKETING – Marketing management
OPERATIVE MARKETING – Product, price, communications and distribution policy
DIGITAL MARKETING – Concepts & fields of application
MARKET RESEARCH – Strategic planning & analysing of market research data with SPSS
GRAFIC DESIGN – Adobe Photoshop & InDesign

Business Administration

ACCOUNTING – Bookkeeping & balancing, costing, controlling
PROJECT MANAGEMENT – Team leader of diploma thesis (HTBLA), experience as Scrum-Team member, academic course

Informatics	OBJECT-ORIENTED SOFTWAREDEVELOPMENT – JAVA, C# NETWORK ENGINEERING – Cisco Academy DATABASE DEVELOPMENT – SQL, PL/SQL (Oracle) WEB DEVELOPMENT – HTML, CSS, CMS-Systeme, SAP Hybris
Languages	ENGLISH – Level B2, English as language of instruction (HTL) SPANISH – Level A1
General	COMMUNICATIONS & RHETORIC – Presentation and conversation skills, academic seminars ACADEMIC WRITING – Bachelor thesis, reports DRIVER'S LICENCE – automobile

PERSONAL INTERESTS

Digital Marketing	SEO – Optimization of websites + Further education through online courses
Sports	RUNNING – Marathon preparation TENNIS – Club member TC Pachern

Graz, 20.11.2017

