

Jonas Kropf

Ambitious, persistent, honest and always looking for new challenges and opportunities to evolve professionally and personally. That's me, Jonas.

Address: Bürgergasse 13, 8010 Graz, Austria
Phone: +43 650 4915201
E-Mail: me@jonaskropf.at
Website: www.jonaskropf.at/en

WORK EXPERIENCE

- Jan. 2018 – Today **E-COMMERCE SPECIALIST** – Anton Paar GmbH, Graz, Austria – part-time (20-30h/week)
+ System Owner Anton Paar Webshop
- Sep. 2018 – Nov. 2018 **MARKETING INTERN** – Anton Paar USA Inc., Richmond, Virginia, USA
+ Intern for Online Marketing
- Aug. 2016 – Oct. 2017 **TESTING AGENT** – Netconomy Software & Consulting GmbH, Graz, Austria – part-time (25h/week)
+ Employee in the field of Software Development Quality Assurance
- Oct. 2015 – Jun. 2016 **CIVIL SERVICE** – Red Cross Styria, Graz, Austria – full-time
+ Paramedic at the duty station Graz
- 2011 – 2014 **INTERNSHIPS** – during school
+ BDI – BioEnergy International AG, Graz, Austria – construction, 12 weeks, full-time
+ AutomationX GmbH, Graz, Austria – electrical engineering, 4 weeks, full-time

EDUCATION

- Sep. 2016 – Jun. 2019 **BACHELOR'S DEGREE IN MARKETING & SALES** – University of Applied Sciences Campus 02, Graz, Austria
+ Extra occupational
- 2010 – 2015 **HIGHER SCHOOL FOR INFORMATICS** – HTBLA Kaindorf, Kaindorf a. d. Sulm, Austria
+ Graduation June 2015

SKILLS

- Marketing **STRATEGIC MARKETING** – Marketing management
OPERATIVE MARKETING – Product, price, communications and distribution policy

DIGITAL MARKETING – Concepts & fields of application, Google Analytics & AdWords
MARKET RESEARCH – Strategic planning & analysing market research data with SPSS, experience with online market research
GRAPHIC DESIGN – Adobe Photoshop & InDesign Basics

Business Administration

ACCOUNTING – Bookkeeping & balancing, costing, controlling
PROJECT MANAGEMENT – Team leader of diploma thesis (high school), experience as Scrum-Team member, academic course

Informatics

OBJECT-ORIENTED SOFTWAREDEVELOPMENT – Basics
NETWORK ENGINEERING – Cisco Academy
DATABASE DEVELOPMENT – SQL (Oracle)
WEB DEVELOPMENT – HTML, CSS, CM-Systems, SAP Hybris, Magento

Languages

GERMAN – Native language
ENGLISH – Level C1, Cambridge BEC Vantage, English as language of instruction in school

General

COMMUNICATIONS & RHETORIC – Presentation and conversation skills, academic seminars
ACADEMIC WRITING – Bachelor thesis, reports
DRIVER'S LICENCE – automobile

PERSONAL INTERESTS

Digital Marketing

WEB-DEVELOPMENT – Development of Websites
+ Self-taught through online courses & books

Sports

RUNNING – Marathon distance